



RAW STORY PARTNERS ANNOUNCE ACQUISITION OF ALTERNET.ORG and THE NEW CIVIL RIGHTS MOVEMENT

Upping their investment in progressive journalism, the partners of the news website RawStory.com announce the purchase of progressive online publications AlterNet.org and The New Civil Rights Movement.

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(Washington, DC - April 9, 2018) – AlterNet.org, a pioneer and leader in progressive online journalism, has been acquired by the partners of RawStory.com. Raw Story’s partners have also purchased TheNewCivilRightsMovement.com, a prominent site focused on politics, civil liberties and the LGBTQ community.

“We are excited to create a solid future for AlterNet.org and to safeguard its mission of strategic journalism, focused on politics and civic engagement, civil rights and social justice, the climate and the environment,” said John Byrne, Raw Story’s founder and partner. “We believe the future of true independent journalism is one of self-sufficiency, the absence of corporate parents or a venture capital race for the next dollar.”

"With the acquisition of AlterNet.org and The New Civil Rights Movement, we will have a combined reach of more than 70 million page views per month," said Roxanne Cooper, publisher of the sites. "AlterNet will continue to serve as a standard bearer in the progressive online community, and I'm excited to lead the team to expand its audience."

“In addition to nationally recognized reporting, AlterNet has given exposure to hundreds of independent media outlets,” said Michael Rogers, a Raw Story partner. “We look forward to continuing that work and to expanding our audiences at the site and at The New Civil Rights Movement. All three of our sites will continue to promote the values and voices of progressives across the country.”

AlterNet.org was acquired from the Independent Media Institute, a non-profit. IMI launched AlterNet in the early 1990s as a syndication service for progressive weekly newspapers.

"The Independent Media Institute is confident that AlterNet's mission will continue under the site's new leadership," said Christine Triano, chair of IMI's Board of Directors. "Raw Story has been a trusted partner with whom we have a longstanding relationship. With this sale, we are excited to work with a buyer that will maintain AlterNet's mission. The sale will allow AlterNet to continue delivering innovative online journalism and also means IMI can focus on its core mission."

AlterNet.org has a long and storied history as one of the early leaders of journalism on the Internet. Launched online in 1998, it will celebrate its twentieth anniversary this year. Combined, Raw Story, AlterNet, and The New Civil Rights Movement have more than four decades of reporting and online content experience.

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RawStory (www.rawstory.com) is an online news organization founded in 2004. It covers current national and international political and economic news. The site focuses on progressive politics, bringing attention to stories that are downplayed or ignored by other media outlets.

The Independent Media Institute is a nonprofit organization that empowers people with independent journalism, information and media tools. IMI is dedicated to strengthening and supporting independent journalism and to improving the public's access to a wide range of independent information sources.

AlterNet (www.alternet.org) was launched online in 1998 as a progressive news magazine and a project of the non-profit Independent Media Institute. AlterNet publishes journalism and original content from a wide variety of other sources. The site's mission is "to inspire citizen action and advocacy on the environment, human rights and civil liberties, social justice, media and health care issues."

The New Civil Rights Movement (www.thenewcivilrights_movement.com) was founded in 2008 to galvanize a community of progressives to help advance civil rights for LGBT people. The site is a powerful voice for progressives, the LGBT community and those concerned with news, politics and civil liberties.